

# HELP MAKE WASHINGTON, D.C. SAFER



## PARTICIPATE IN THE CITY-WIDE VIDEO NETWORK

### **WASHINGTON, D.C.** FACES ESCALATING THREATS AND COMPLEXITIES IN TODAY'S WORLD

Major cities around the globe face a growing range of escalating threats today. On the evening of November 13, 2015, Paris – and the world as a whole – woke up again to the unfortunate reality that acts of terrorism happen anywhere, at any time. Suicide bombings, mass shootings and hostage standoffs occurred as a result of a coordinated multi-location terrorist action that involved a stadium, a theater and multiple cafés. This attack was the deadliest event in France since World War II, claiming 130 lives and causing countless other injuries.

The nation's capital, Washington, D.C., is home to many people including major world leaders and the central management of the U.S. Government, making it a prime target and one that must be better prepared. Washington, D.C. must adequately equip itself to respond to these unpredictable and increasing threats through a diligent focus. The use of advanced technology to identify, combat and intelligently respond to situations that arise has never been more urgent or critical.

### **VIDEO SURVEILLANCE** IS THE SAFETY BLANKET NEEDED FOR TIMES OF CRISIS

Tragic events are brought to the attention of the world, often accompanied by the pictures of the responsible terrorists or criminals. Visual understanding of the action, of the terrorists and of the response were made possible through the use of video surveillance technology. Police forces and responders who selflessly step in to find, neutralize and stop those threats need the best understanding possible when the crisis hits. Knowing the description, the location and the behavior of the person(s) provides situational understanding that is fundamental to quick, effective response in a crisis.

The most prepared cities, and the ones that have long faced terrorist threats, such as London, understand the value of employing advanced surveillance cameras systems. When a system like this is in place, the first responders gain a tool to identify and respond quickly to unpredictable mass emergencies. All cities today are urgently building out a network of cameras – a safety blanket – to have coverage and specific situational understanding when they need it most.

### **INTRODUCING CAPITAL SHIELD** TO HELP WASHINGTON, D.C. BECOME BETTER PREPARED

Capital Shield is a program to help Washington, D.C. be prepared not only to combat crime, but also to address mass emergencies. Capital Shield creates a city-wide network of video surveillance coverage for greater safety and security to the city and its citizens in a time of crisis. Through the program, central command at D.C.'s Metropolitan Police Department (MPD) gain access to a host of video surveillance cameras to rapidly understand, assess and respond to emergency events.

The fastest way to build the network of coverage in Washington, D.C. is through the involvement of businesses who call the capital their home. Business owners, universities, and Government locations can make a big difference in enhancing public safety when they enroll their cameras into the Capital Shield program. By doing so, MPD has a direct connection to their security cameras and an expanded visual understanding throughout the city when they need it.

These types of public-private collaborations are the best way in today's world of increasing and escalating threats to come together and make a difference. The Capital Shield program for Washington, D.C. enables first responders to have the situational awareness required to assist citizens and save lives in times of crisis – whether that crisis is a terrorist attack or a crime.



## JOIN OTHER LEADERS TO MAKE OUR CITY SAFE

The community of Washington, D.C. and its leaders are actively working with the city to make it the safest it can be. Kastle Systems, the leader in security for commercial businesses, created Capital Shield as a city-wide public-private partnership in order to significantly improve upon the city's state of preparedness and response.

Kastle Systems is donating video surveillance cameras to businesses that wish to become involved in an effort to make Washington, D.C. safer. Already, leaders in commercial real estate including Douglas Development, Vornado Realty Trust, PN Hoffman, First Potomac Realty Trust, The Tower Companies and Tishman Speyer have implemented and enrolled their cameras into the Capital Shield program so that first responders have immediate, direct access to the cameras when they need them.

To address the heightened state of the threat in today's world, it is the mission of Capital Shield to make it easy for all business owners to become involved and to enroll their cameras, or place new ones in their locations, in order to grow the level of coverage throughout Washington, D.C.

## HOW CAPITAL SHIELD WORKS

Capital Shield participants can enroll their existing security cameras or request a recommendation on how to better equip their businesses with a new video system which, in turn, can be enrolled. The participant owns and has access to video from any new cameras provided by the program.

Program cameras are connected to MPD's Joint Operations Center for access during critical situations. When alerted to emergency situations or serious crimes, MPD accesses area cameras to formulate the fastest and most effective response. MPD does not monitor live camera feeds on an ongoing basis.

## MORE ABOUT CAPITAL SHIELD

Capital Shield began when Kastle Systems, working with MPD, conceived of a public-private partnership to make Washington, D.C. a safer community. Kastle saw the opportunity to enhance overall public safety in the nation's capital through a collaboration between private industry and MPD. Consequently, Kastle developed a unique, integrated video service to bring together public and private interests for safety and security in Washington, D.C. through a new city-wide network. Businesses and MPD can now enjoy a quick, improved collaboration in times of crisis.

The need for the program has never been higher given the state of threats and attacks in today's increasingly dangerous world. Emergency situations can happen anywhere, at any time, and fast access to security cameras can make a life-or-death difference for first responders and the general public.

Capital Shield is a city-wide initiative and its public safety impact depends on participation from businesses in this important public-private partnership.

## JOIN NOW

You can make a big difference in helping the city of Washington, D.C. become safer and more secure. To join Capital Shield, please visit [www.capitalshield.org](http://www.capitalshield.org) and contact 202.753.2800 or [info@capitalshield.org](mailto:info@capitalshield.org) today.

### FOUNDING PARTNERS



### PARTNER ORGANIZATIONS



### INAUGURAL MEMBERS

